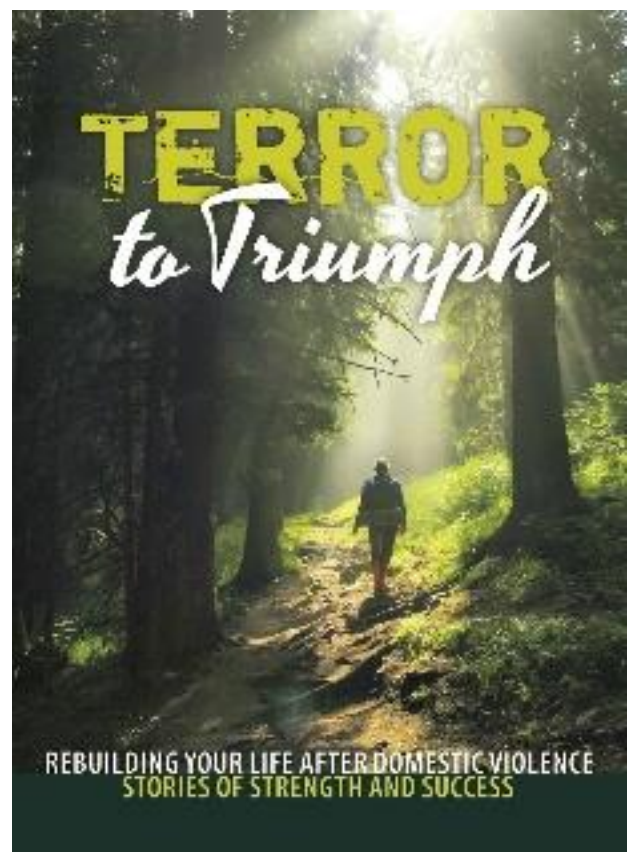
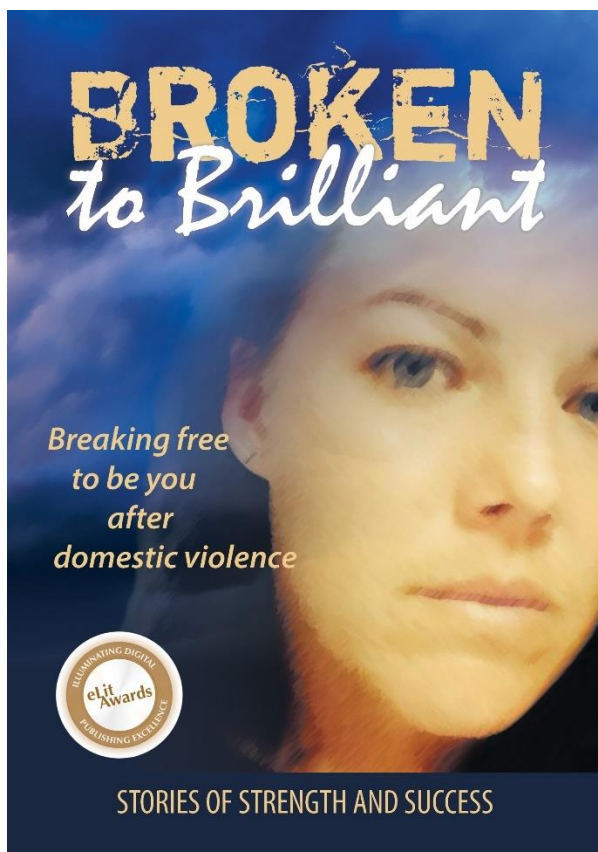




# 2018 ANNUAL REPORT

## Broken to Brilliant LTD



## CONTENTS

Our Mission	3
Our goal	3
Our values	3
Our history	3
<b>Section 1 – An overview of Broken to Brilliant</b>	<b>4</b>
About us	4
Our People	5
Our Patron	6
Our Volunteers	6
Our Partners	7
Our Grants	8
Our Major Sponsors	8
<b>Section 2 – Governance</b>	<b>9</b>
Structure and Management	9
Directors Performance	10
<b>Section 3 – Our Activities and Achievement's</b>	<b>11</b>
Our Books	11
Our Awards	15
Awareness and fund raising events	15
Education, Conferences and Research	21
Social Media	22
Media Activity	23
<b>Section 4 – Our Finances</b>	<b>24</b>
Auditor's statement	24
<b>Section 5 – How you can help</b>	<b>25</b>
<b>Section 6 -Looking to the future</b>	<b>26</b>
Contact us	27

## **Our Mission**

***Survivors mentoring domestic violence survivors  
to create a new chapter in their lives***

## **Our goal**

Broken to Brilliant's goal is to reduce the long-term impact of domestic violence by increasing financial independence, decreasing distress, increasing opportunities through education, life skills training and social support networks and supporting the rebuilding efforts of those who have experienced domestic violence.

## **Our values**

Our values are based around respectful relationships in all interactions through work, home and play. The mnemonic R.E.S.P.E.C.T.F.U.L describes the foundational values for relationships and our organisation. Respectful relationships are emotionally supportive, positive, enriching, caring with togetherness, friendship, understanding and love.

**Relationships  
Emotionally  
Supportive  
Positive  
Enriching  
Caring  
Togetherness  
Friendship  
Understanding  
Love**

## **Our History**

It started with one survivor who took years to finally leave. While setting up her and her children's new life, she kept hearing an inner voice that wanted to create a WAAVE, a wave of women Working Against Abuse, Violence and Entitlement. She envisioned a powerful wave of thousands of women fighting against the upsurge of the insistent belief held by some men, their families and others in society that it is justifiable and acceptable to abuse women because they deserve it. For her, there was not enough being done to counter the sense of entitlement of the perpetrator and their families. They were not being held to account. A few years later, her anger was subsiding, and her focus shifted to wanting to highlight how survivors successfully rebuilt their lives after domestic violence.

She was not alone. Other survivors were walking the same journey. They supported each other over the years, and together shared their stories and launched the charity. The Book Broken to Brilliant - Breaking Free to be you after domestic violence was a result of taking action and believing there is a reason for living through the abuse.

It wasn't just another book, it supported the launch of Broken to Brilliant™ LTD, a registered charity organisation where survivors mentor survivors creating positive new life chapters after domestic violence. It is a pay-it-forward model with coaching, mentoring, workshops, work experience placements, publishing and success centres.

Broken to Brilliant will help victims move to being survivors by acknowledging, appreciating, validating and embodying their accomplishments and rebuilding successful lives. Through the stories of battling abuse – being broken and nearly defeated – to break through to reveal their true self, their inner brilliance.

## SECTION 1 - AN OVERVIEW OF BROKEN TO BRILLIANT

<b>Mission</b>	Survivors mentoring domestic violence survivors to create a new chapter in their lives.
<b>Purpose</b>	Broken to Brilliant is established to be a charity whose purpose is to relieve poverty, distress, misfortune and the effects of abuse and suffering for domestic violence survivors. This will be achieved by establishing a Success Centre that will provide support and relief services, life skills training, education, training and career guidance. We will work in collaboration with other welfare services, organisations, government bodies and research institutions to best meet the needs of domestic violence survivors.
<b>Who do we help</b>	We work with women, children and men who have safely left an abusive relationship (≥6 months out of the unsafe environment).
<b>Goal</b>	Broken to Brilliant's goal is to reduce the long-term impact of domestic violence by increasing financial independence, decreasing distress, increasing opportunities through education, life skills training and social support networks and supporting the rebuilding efforts of those who have experienced domestic violence.
<b>Why</b>	One in 6 Australian women and 1 in 16 men have been subjected, since the age of 15, to physical and/or sexual violence by a current or previous cohabiting partner (ABS 2017b). Family, domestic and sexual violence happens repeatedly—more than half (54%) of the women who had experienced current partner violence, experienced more than one violent incident (ABS 2017bi )
<b>Five key action areas</b>	<ol style="list-style-type: none"> <li>1. Success Centre - establish a Success Centre</li> <li>2. Partnerships - develop and maintain partnerships with other services and organisations</li> <li>3. Education - develop and implement foundation courses and life skills training.</li> <li>4. Awareness Raising – promote building emotional resilience, financial independence, healthy and respectful relationships.</li> <li>5. Research – undertake research into survivors' resilience and factors for success.</li> </ol>
<b>Success measures</b>	<ol style="list-style-type: none"> <li>1. Success Centre is open and accessible</li> <li>2. The number of partnerships established</li> <li>3. Education session participant numbers, satisfaction, life changes, testimonials</li> <li>4. Awareness - message recall, membership numbers, social media platform engagement</li> <li>5. Research – secured funding for research and the results have been published in a peer reviewed journal.</li> </ol>

## OUR PEOPLE

### Founding Directors

Name	Position
Kate Smith	Founding Director
Andrea Miller	Co-founding Director
Linda Wray	Co-founding Director
Phoebe Greening	Co-founding Director

### 2018 Board of Directors (from May 2018)

Name	Position
Kate Smith	Founding Director
Andrea Miller	Co-founding Director
Margaret King	Board Member
Linda Sawrey	Board Member

### 2018 Board Members

Linda Wray	Board Member
Genelle Brookes	Board Member

### 2018 Financial Members

Kate Smith	Linda Wray
Andrea Miller	Genelle Brookes
Margaret King	Samantha Einam
Nicola Coleman	Jacqueline Larkin
Glen Baxter	Lucretia Angus
Linda Sawrey	

### 2018 Honorary Members

The 10 Broken to Brilliant authors and 12 *Terror to Triumph* authors have been given honorary membership for one year.

### 2018 Education Committee

Kate Smith	Fiona Grayson
Andrea Miller	Julianne Booth

### 2018 Awareness and Fund raising committee

Margaret King	Linda Wray
Jill Garvey	

### 2018 Research Committee

Linda Sawrey	Julianne Booth
Kate Smith	

### 2018 Career Advisor/s

Bev Ryan	Margaret King
Kate Smith	

## Our Patron

It is with the great pleasure that Broken to Brilliant announces our much admired and supportive Patron, Karen Jacobsen who has agreed to be our Patron.



Originally from Mackay and now based in New York City, Karen Jacobsen, The GPS Girl® and the original Australian voice of Siri whose voice is in 400 million devices & smartphones, said; “It is never too late to recalculate. Even in life’s most challenging situations, there is the possibility of a new beginning”.

This is a perfect message for domestic violence survivors when they hear her voice yet again. Karen is the voice for the bronze-award winning book *‘Broken to Brilliant, breaking free to be you after domestic violence, stories of strength and success’*.

## Our Volunteers and supporters

Broken to Brilliant would not exist without our dedicated and valued volunteers and supporters. As at 30 June 2018, we have 47 volunteers and supporters many of whom work fulltime and offer their time and energy after hours.

Within this group we have people who have organised fundraising events, walking groups, sold books and raffle tickets, donated items, provided governance and financial advice, developed websites, book keeping, auditing, secretariat and event photography. Their passion and ongoing dedication to Broken to Brilliant is recognised and greatly appreciated.



Acknowledgment goes to the Board of Directors, who all hold full-time jobs and outside of work hours give their time for free to manage the day to day organisation and long-term planning of the charity to meet various government regulations and still achieve the charity goals.

## 2018 Volunteers

Alex Miller	Jay Leckie	Monique King
Andrea Miller	Jill Garvey	Neville King
Annette Westermann	Julianne Booth	Nicola Coleman
Annie Paull	Karen Jacobsen	Pauline Ferris
Belinda Pollard	Kate Rogers	Pheobe Dray
Belinda Smith	Kate Smith	Rebecca Ward
Bev Ryan	Kathy Barbagallo	Rhonda Brown
Bluey Wheeler	Keifer Miller	Robyn McCullen
Carmela Baxter	Kim Yalong	Rob Thurley
Elaine Wheeler	Lee Vicary	Samantha Einam
Fiona Grayson	Linda Sawrey	Sharon Wilks
Fiona Ware	Linda Wray	Shauna Niland
Genelle Brooks	Lynn Thurley	Sheryl Allen
Glen Baxter	Margaret King	Shireen Lazaro
Heather Bruce	Matt Ryder	Tracey Nowicki
Jane Rushton	Michael Nigri	

## Our Partnerships





During 2018, Broken to Brilliant has maintained their business partnerships with Silky Oak Espresso. Carmela has been very generous promoting the charity and allowing free advertising. In return, the Directors of Broken to Brilliant have reciprocated by assisting with waitressing and general duties, we even recycle the coffee waste. Partnerships have also been maintained with Shauna M Niland, SMN Accounting Pty Ltd, Lee Vicary, WCP Ltd –Wecreate Yourstart and Karen Jacobsen, the Australian voice of SIRI.

We have established new partnerships with; Walt's Espresso at Hamilton, Rein Changer, SNAP Fitness at Clayfield, Equine Therapy, Gold Coast which is operated by our director Linda Sawrey and Annie Paull, a Personal Trainer, who is teaching Pilates to the Saturday morning walkers in the grounds of Pine Rivers High School on the last Saturday of the month at 7 am.

We will continue to explore new partnerships with other entities and businesses.

### Our Partners 2018

GPS Girl, Karen Jacobsen	Voice of Siri and GPS systems in Australia
Silky Oak Espresso, Carmela Baxter	Meeting venue, books sales, gratitude walk
Walt's Espresso	Funds for the future campaign
Rein Changer, Linda Sawrey	Equine Therapy
Belinda Pollard	Publishing Consultant
Annie Paull, Personal Trainer	Pilates in the park
SNAP Fitness	Fundraising
SMN Accounting, Shauna Niland	Annual Auditor
Pauline Ferris	Bookkeeper
Matt Ryder	Photographer
Lee Vicary	Website designer/developer

Walt's Espresso at Hamilton partnered with us in March 2018 as part of the Funds for a Future Campaign. Cafes donate their tips for Broken to Brilliant.

To date Walt's Espresso has collected over \$600 which has purchased books for the Give a Book for a Bed campaign. These books being donated to refuges, shelters and transition homes across Queensland. Thank you to Walt's Coffee Oxford St Hamilton for supporting us.



### Our Grants 2018

<p><b>Lord Mayors Charitable grant</b></p> <p>Two grants were received from the Lord Mayor's Charitable Trust; \$1500 in the March grant round and \$3000 in the September grant round. All funds were for the <i>Give-a-Book campaign</i> and provided 150 books for beds in refuges and transition homes for domestic violence survivors.</p>	 <p>LORD MAYOR'S CHARITABLE TRUST CARING FOR BRISBANE'S COMMUNITY</p>
<p><b>Community Underwriters Small Grants Program</b></p> <p>The \$2000 grant from Community Underwriting Small Grant Program contributed to the Terror to Triumph 4-day Workshop Book Writing, held in 2018.</p>	 <p>Community Underwriting</p>
<p><b>Gambling Community Benefit Funds Grant</b></p> <p>On the 22nd September we officially received \$11,900 from the Gambling Community Benefit Funds Grant. The funds covered the costs for the publication fees for our second book <i>Terror to Triumph Rebuilding Life After Domestic Violence</i>.</p>	 <p>Queensland Government Department of Justice &amp; Attorney-General</p>
<p><b>Community Sector Banking and Community Enterprise Foundation, Bendigo Bank</b></p> <p>For the publication of third book in the series, <i>Shattered to Shining</i>, we have received \$16,738 from the Community Sector Banking Social Investment Grants Program.</p>	 <p>community sector banking</p>
<p><b>Matt Constance, Councillor, Moreton Bay Regional Council</b> donated \$1000 for the audio book launch.</p>	

### Our Major Sponsors 2018

Signature Promotions Australia
Coles Kensington Village
Dan Murphy's Strathpine
Secret Women's Business
Jane Rushton-Mind Tricks
Portabella Restaurant



## SECTION 2 - GOVERNANCE

### Structure & Management

At a national level, Broken to Brilliant LTD is registered and regulated by the Australian Securities and Investments Commission (ASIC) and incorporated as a company limited by guarantee. The Company is also registered with the Australian Charities and Not-for-profits Commission (ACNC) with the charitable status of a Public Benevolent Institute and operates Australia wide. The Charity is also registered with the Australia Tax Office and has been endorsed as a Deductible Gift Recipient (DGR) from 22 Mar 2016. It is covered by Item 1 of the table in section 30-15 of the Income Tax Assessment Act 1997.



- Australian Company Number: 609 591 997
- Australian Business Number: 63 609 591 997

Broken to Brilliant has met the individual state requirements for Queensland, South Australia and Western Australia.

- Queensland Charity Number: CH2852
- South Australia Charity Number: CCP3078
- Western Australia – not required to register as per state requirements  
<http://www.commerce.wa.gov.au/consumer-protection/apply-charity-licence-o>

The Charity is governed by a Constitution, compliant with the Corporations Act 2001.

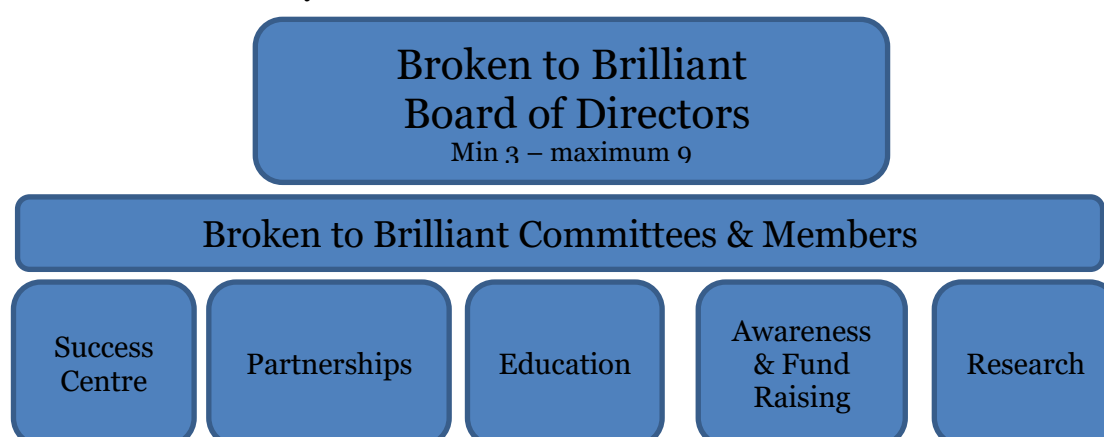
### Directors Planning Day

Mid-January the directors spent a day planning the year ahead, setting actions to meet our annual activity goals. We rationalised membership, reducing membership to individual and organisation only. Set the timeline and activities to:

- develop and upload online education program *Steps to rebuild your Life* on to the eLearning platform 'Teachable'
- launch the audio book for *Broken to Brilliant*, including marketing and budget
- hold the *Terror to Triumph* Book Workshop for authors including the costs
- to increase funds to support the *Give a book for a bed* program
- increase book sales, membership and promotional material.

### Strategic Planning

In April the Directors met with Rebecca Ward, Business and Planning Consultant. We shared our immediate and future visions for Broken to Brilliant. We all agreed the 'success centre' remained or ultimate vision. We identified; new avenues to raise funds; the need for robust governance documentation; the development of a mentorship program and broadening our reach to connect with more survivors. We agreed the following structure best meet the current activity of Broken to Brilliant.



## **Audit of the Directors Performances for 2018**

We are pleased to say we have adhered to all the general duties outlined by our board member job description and Charity legislative requirements.

We have Directors and Liability Insurance, and are aware of our obligations under funding agreements and monitor their fulfilment.

We have maintained the rules of confidentiality, and our joint responsibility for well-considered and collaborative decision making. Potential conflicts of interest declared have been declared and appropriately dealt with and recorded in the minutes of the meeting.

We have ensured the Board provides appropriate leadership and input to the organisation's strategic planning by critically reviewing our long term goals and objectives with the guidance from an external consultant.

The Directors have met on a monthly basis, except January when a planning day was held to map out activities and events for 2018. Two Annual General Meetings were held to align the charity with our constitution and the legislative requirements. The November AGM was held five months after the end of the financial year as per the requirements.

Our board minutes are accurate, and distributed with a detailed action list. We apply a priority schedule, monitor and recorded the implementation of all actions. We have appropriate, safe storage arrangements for all official documents.

A new Director has been inducted and provided with the relevant information to be a director.

We have maintained a register of members, directors, volunteer's, sponsors and successful grant applications.

## SECTION 3 - OUR ACTIVITIES and ACHIEVEMENT'S

01 January 2018 – 31 December 2018

### 1. Our Books

#### Broken to Brilliant Audio book (1<sup>st</sup> book in the series)

Helping domestic violence survivors to recalculate their lives, Karen Jacobsen, officially launched the 'Broken to Brilliant' audio-book on Friday 2nd March 2018 at Ryan's Private Dining Room, Treasury Heritage Hotel, Brisbane.



The Broken to Brilliant audio book launch was a fabulous night, our guests have been raving about the event. 50 guests attended and provided positive feedback asking for similar events in the future.

Champagne and canapes were served on arrival in preparation for the excellent presentations by; Shirley Dalton who explained how Broken to Brilliant and the GPS girl connected; Karen Jacobsen sharing how the audio book was produced and a motivating presentation re-counting how to *Recalculate yourself*; Heather, a Broken to Brilliant author shared her story in the book. So many people helped make the night fun, memorable and they helped us to reach more domestic violence survivors. Thank you to Rebecca Ward, for being an excellent Emcee, making the event run smoothly and encouraging all attendees to support Broken to Brilliant and buy a book.

Karen Jacobsen, for narrating Broken to Brilliant into an audio book.

Chris McCallum for all the Sound Engineer work that goes on behind the scenes. On the night the video crew were busy filming the event. Thank you to:

Jim Maloney [FTV Productions](#),

Peter Liddicoat [Visual Reality Productions](#) and Chris

McCallum [Location Sound Recordist](#)



At the event Heather spoke about how writing her story helped her disconnect from the past and move forward.

(Left ) Heather and with Karen Jacobsen.

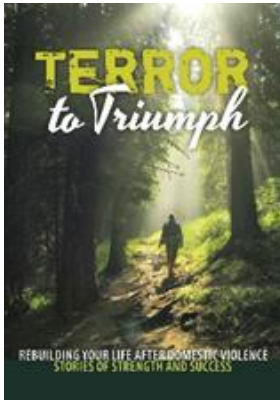
#### Quilt Raffle

The exquisite quilt donated by Denise May, CEO, Early May Enterprises proved to be a popular raffle. The raffle was drawn at the audio book launch, and won by a very delighted winner

(Right) Very happy raffle ticket winners supporting Broken to Brilliant



#### Terror to Triumph (2<sup>nd</sup> book in the series)



In *Terror to Triumph*, twelve domestic violence survivors, 1 man and 11 women, describe the terror they experienced and the additional challenges they encountered from a system that was supposed to help them.

Most importantly, they tell of the practical steps they have taken – physically, emotionally, psychologically and spiritually – to journey from darkness to light and build new lives. They tell of continued recovery, and how they have reclaimed self to reach a sense of triumph.

In April 2018, following an expression of interest process, 12 authors were invited to each write a chapter for *Terror to Triumph*.

On the 1 June 2018, twelve authors participated in the self-funded 4 day live in workshop held at Mercy Place, Bardon, Brisbane with nine supporters including our Directors Kate and Andrea.

Publishing consultant Belinda Pollard spoke about techniques to write the stories and provided an individual consultant session with each author.

A number of creative activities enabled the authors to express and understand the strategies they could use as part of their rebuilding process. The use of art therapy, conducted by Ronda Brown allowed the creative expression of being broken, with each brush stroke, releasing pent up feelings and emotions and allowing survivors to paint their feelings in a safe environment.

Jane Rushton, international speaker, shared her story and book *Mind Tricks* 5 key steps to create what you want in life and how to clear your mind of negative thoughts. A fabulous freeing session of fitball drumming, with Fiona Ware also helped authors release pent up emotions.

The mornings exercise sessions were hosted by Sharon Wilks from Well Works who provided a yoga session and Keifer Miller, personal trainer, leading a morning workout. Evening sessions included a releasing ceremony where herbs and messages were burnt on an open fire.

With the eager cooperation from the authors and reviewers the tight timeframes for publication were met enabling the book to be available to purchase online and in hard copy.

The Community Gambling Grant has made this book a reality. The funds covered the cost of group coaching, professional editing, proof reading services, type setting, layout, cover design, ebook formatting and oversight of the publishing process.

### **Terror to Triumph Book launch**



Charity-Founders Andrea and Kate, said, “When we saw the impact our first book, *Broken to Brilliant*, had on people’s lives – how the words breathed hope into people’s hearts. How the power of people’s stories created ripples of recovery and repair – we could not turn away and stop these ripples of healing. There had to be a second book”.

The book launch was held on Saturday 24 November at Clovelly Estate Cellar Door 210 Musgrave Road, Red Hill, Brisbane. What a wonderful event 57 people attended to support the brave, resilient and brilliant authors.





Loretta Ryan, presenter for ABC Radio Brisbane and Queensland proudly took on the role of the emcee for the book launch.

‘Loretta said, “I have heard about Broken to Brilliant’s work and I wanted to personally help, meet and congratulate the authors and Charity Directors on their life changing book project”.

(Right) Loretta Ryan with dedicated volunteers celebrating the book launch and the future of the authors.



A successful application for a grant from the Queensland Community Benefit Gambling Fund provided the funding to publishing *Terror to Triumph*.

Publishing Consultant, Belinda Pollard, Small Blue Dog Publishing, said, “It has been a privilege to be entrusted with each of the 12 authors stories to read and edit their heartfelt words”.

### **Shattered to Shining (3<sup>rd</sup> in the series)**

A call for authors has gone out for the third book *Shattered to Shining* which is due for release in August 2019. The 4 day live in workshop will be held Friday 29th March to Monday April 1, 2019. Prospective authors are invited to express an interest by 15 January 2019 and be willing to self-fund their attendance at the book writing workshop.

The grant from Bendigo Bank, Community Sector Banking and Community Enterprise Foundation will provide funding to publish *Shattered to Shining*, the 3<sup>rd</sup> book in our series.

(Right) Bruce Argyle, State Business Manager, Community Banking Sector announced and presented the \$16,738 to the Directors at our Melbourne Cup fundraising event.



### **Give a Book for a bed campaign**

The ‘Give a Book for a bed campaign’ enables people to help victims of domestic violence to rebuild their lives, by purchasing the book *Broken to Brilliant* or *Terror to Triumph* and gifting on to domestic violence refuges and transition homes as a message of hope. The aim is to provide a book for every refuge bed in Australia. <https://www.broken-brilliant.com/store>.

Feedback from the refuges and transition homes has been encouraging; with the recipients openly saying they can relate to the stories and are taking the book with them for future reference. We have been informed by a few psychologists that they are recommending that clients purchase the book.

Refuges and transition homes have been requesting more books for their beds. To meet this demand the Board has successfully applied and received two grants from the Lord Mayors Charitable Trust to support the *Give a Book* campaign in 2018.

Our hard working Director Andrea was invited to Brisbane Town Hall on two occasions, the 17 April and 10 October, to accept the Lord Mayors Community Charitable Trust grants. The grants have provided 150 books to domestic violence survivors.

*Our Give-a-Book program offers hope & inspiration to domestic violence survivors*



*150 Broken to Brilliant books have been gifted to refuges and transition homes in Brisbane*

Paul Ferry, Executive Director, Safe Haven Community attended the October event with Andrea as this service was to receive 50 books. Safe Haven Community connects people that have a spare room, with people that need a spare room. Our book will be a gift waiting on the bed to offer inspiration and hope. It is fabulous that two charities can work together to help as many people as possible affected by domestic violence. <http://www.safehavencommunity.com.au/>



Refuge Workers receiving the Broken to Brilliant books for their women's shelters through the *Give-a-book* program.

### Give a Book for a bed campaign – who received our books

Refuges	State	No. of books	Funded by
Rizeup	QLD	10	Walt's Espresso
Safe Haven	QLD	50	Lord Mayors Charitable grant
Chisholm Women's Refuge.	QLD	25	Lord Mayors Charitable grant
Uniting Care Chermside	QLD	5	Lord Mayor Charitable Grant
Mercy Place Organisation	QLD	1	Give a book for a bed
Gateway Baptist	QLD	10	Give a book for a bed
To Politicians via Jacqueline	QLD	3	Give a book for a bed
Lord Mayor	QLD	1	Lord Mayor Charitable Grant
Carries Place – Women's Refuge	NSW	1	Individual Donation
Got Ya Back Sista	NSW	1	Individual Donation
Jenny Aitchison, MP, Shadow Minister for the Prevention of Domestic Violence and Sexual Assault	NSW	1	Individual Donation
Professor Deb Loxton DV Network	NSW	1	Individual Donation
Boyd Family Law Firm	NSW	1	Individual Donation
Walts Espresso Coffee	QLD	4	Give a book for a bed
Windana Support Centre	QLD	25	Lord Mayors Charitable grant
To be delivered	WA	15	The Pink Book Club
To be delivered	QLD	44	Lord Mayors Charitable grant
Funds being raised for 26 books	WA	-	Walt's Espresso
<b>Total Give a book November 2018</b>		<b>198</b>	



---

## 2. Awards

We entered the *Broken to Brilliant* audio book into the Voice Arts® Awards 2018, unfortunately we were unsuccessful. We will continue to submit applications for relevant and appropriate awards for our books and the people who make them happen.

## 3. Awareness and fund-raising events

### Westpac promotional event

On the 7 February, Westpac Bank held a morning tea at the Strathpine Branch to celebrate the Westpac Community Foundation Grant awarded to Broken to Brilliant.



The grant was used to develop the course *Rebuild your life after domestic violence*. The free course, for the first 100 applicants, was released online early February at <https://broken-to-brilliant.teachable.com>. Annette Westerman, the Westpac ambassador for the Grant, welcomed attendees and lead the speeches, promoting the online course. Silky Oak Espresso provided catering and excellent coffee.

**Snap Fitness Clayfield Promotion** from 30th April & 1st May teamed up with the Broken to Brilliant to offer club members discounts, while also providing much needed support to those in domestic violence situations! And in celebration, we are holding the first ever Snap Clayfield 🍷 CHARITY SALE! 🍷 \$10 from every joining fee was donated to the Broken to Brilliant



### May - Domestic Violence Awareness Month

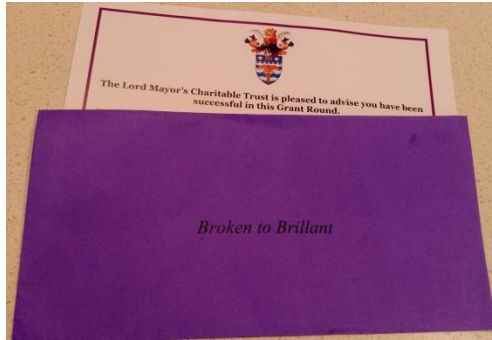
May 3, Kate our Founding Director, participated in the *Darkness to Daylight Challenge* 3km morning walk. The *Challenge* raises awareness and funds for Domestic and Family Violence prevention and to honours those lives lost to domestic and family violence in the past year with a Candle Lighting Vigil. Kate said “It was fantastic to see so many people out there supporting the cause. Respectful relationships, love, kindness, clear communication and lives without control were the ongoing focus”.

May 20, Andrea and Kate shared a table with Humble Humanitarian at the Rotary Wynnum & Manly Fair. They raised awareness of peace, ethical and sustainable clothing, healing after domestic violence with the messages from survivors sharing their coping strategies to help others who have experienced domestic violence on their journey of recovery.



In May, we designed and printed our first t-shirt. The Directors and volunteers are wearing them at promotional events and on the gratitude walk.

We still have a limited number for purchase.



On May 28, a very excited and thankful Kate, our Founding member and Director set off to the Town Hall to receive \$1500 from The Lord Mayor's Charitable Trust. This generous grant enable us to fill more requests from domestic violence refuges and shelters wanting to be part of the "Book for a Bed" Campaign



In late May, the Cupcake Committee baked up a feast to impress their work colleagues at Queensland Health.

Margaret and Sam shared our mission, goals and sold copies of our book. Together we are making a difference in people's lives, raising awareness and sharing stories.

June 25, saw Linda Sawrey, Director, at the PCYC Nerang Health Expo. Spreading the word about the life changing work by Broken to Brilliant. The expo focused on health and well-being for emergency service workers who made such a difference too many families affected by Domestic violence. Approximately 50 emergency workers attended including the police and fire department. Lots of handouts given out and networking.



July 1, Sunshine Coast Libraries released the video of Kate Crowley-Smith introducing the book *Broken to Brilliant: breaking free to be you after domestic violence* as part of the Sunshine Coast libraries Digital Author Program. This opportunity allowed us to share the impact that the stories of strength and success have had for domestic violence survivors. The video can be viewed at <https://sunshinecoast.spydus.com/.../spydus..../ENQ/OPAC/BIBENQ...>

August 12, Fiona, Andrea and Linda attended the Nerang Family Funanza on Sunday the 12th of August at Paradise Country Parklands Nerang. It was a great day of networking and raising public awareness with the thousands of people who attended.



On the 17 September 2018, Gold Coast Private Hospital Face book page featured a story about our Director Linda Sawrey. Colleagues like Linda are the backbone of the Gold Coast Private family.



Their team lives by the motto – ‘our family cares for your family, for life’.

I was working as an emergency nurse at Allamanda Hospital – our former hospital site – and was in a long-term, abusive relationship. If it wasn’t for the incredible support of my work team, some of whom I didn’t know really well, I wouldn’t have been able to break the cycle of abuse and rebuild my life with my three young sons.

“That experience inspired me to ‘give back’ – Linda is a volunteer Director Broken to Brilliant™, which provides support to those who have experienced domestic violence by reducing the long-term impact through education, life-skills training and support.”

Linda is a co-author of the book 'Terror to Triumph', and recently completed her Master of Gestalt Therapy to be a Psychotherapist.

Linda also runs a local business called Rein Changer that provides equine-assisted social and emotional-development programs for children, teaching important life skills such as empathy, awareness and communication.

October 23, Nicola Coleman our Western Australian ambassador was busy spreading the Broken to Brilliant message that support is needed for domestic violence survivors to recover and rebuild their lives.

(Right) Nicola, Honorary member, author, speaker and domestic violence advocate photographed with Western Australia Minister the Hon Simone McGurk. MLA BA, Minister for Child Protection; Women's Interests; Prevention of Family and Domestic Violence; Community Services.



24 October, our Director Andrea was invited to Brisbane Town Hall to accept the Lord Mayors Community Trust Grant funds. The grant supplied 100 books for domestic violence survivors.



We were so pleased that Paul Ferry, Executive Director, Safe Haven Community, could also attend as this service received 50 books.

Safe Haven Community connects people that have a spare room, with people that need a spare room. Our book will be a gift waiting on the bed to offer inspiration and hope. It is fabulous that two charities can work together to reach as many people as we can affected by domestic violence.



---

### High Tea fundraising event

Due to popular demand and our dedicated volunteers, Elaine, Kathy and Lynn, a very successful 'High Tea' was held on the 6 October 2018 raising funds for the *Terror to Triumph* audio book.

We catered for 40 guests and managed to include 10 more on the day. The event was held at Silky Oak Espresso, Ainsdale Street, West Chermside who supplied the tea and coffee. Inclement weather had us scrambling for an inside venue, Leo Bonfiglio came to the rescue and kindly allowed us to use one of his empty shops. What a big day.

Thank you to Coles for supporting the event with a gift voucher to purchase ingredients for the high tea. Several amazing raffle prizes were donated by; Secret Women's Business for a beauty treatment; Dan Murphy's for champagne and wine; six paintings donated by a local artists; Signature Promotions Australia, Jane Ruston, Rita and Robyn to mention just a few.

The fine art of using bone china cups with small dainty handles was put into practice by our ladies and gents. Plenty of fun and laughs were had by all present.

A big thank you to all the very generous ladies who supported the amazing High Tea.



### Melbourne Cup Portabella Restaurant

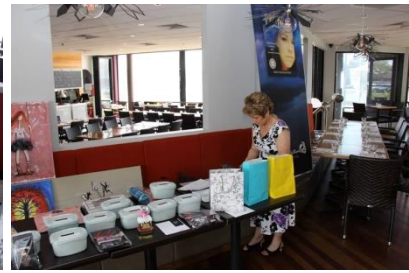
On the Tuesday 6 November 2018, Portabella's Restaurant and staff, the Bendigo Bank, local businesses and the Charity Broken to Brilliant joined together in true blue community spirit to successfully raise funds for the *Terror to Triumph* audio book publication and launch.



Bruce Argle, from the Community Banking Sector announced Bendigo Bank's support of 3rd book in the series *Shattered to Shining* being written 2019.

We received the generous amount of \$16,738.

Over 80 people attended, Bird in Hand provided a complimentary sparkling wine at reception and prizes for Best Dressed Lady, Best Dressed Gentleman and Best Fascinator.



For the 3rd year in a row Portabella Restaurant has supported Broken to Brilliant allowing us to run the raffles and the sweeps. The raffle prizes were donated by local Albany Creek businesses and other providers including: Nextra Newsagency, Albany Meat Barn, Portabella Restaurant, Pet Café, Priceline Pharmacy, Becky B Hair, Signature Promotions Australian, Revlon Australian, Imperial Clothing and a member of Broken to Brilliant.

### Melbourne Cup at Public

Great to see Public Restaurant and Bar, George Street, Brisbane come on our journey and support Broken to Brilliant this year. Linda Wray, Co-founding Director organised the first cup lunch held at Public

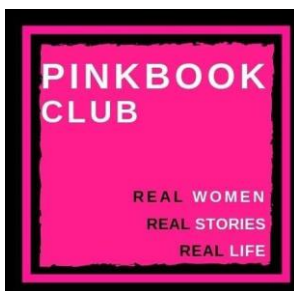
Fiona and Linda our Queensland ambassadors ran the raffles. All the generous businesses who donated raffle prizes include Priceline Pharmacy George St, Stationary One, Signature Promotions, Revlon Australia, Bou's for Men's Barbering, Becky B Hair, Eternity Nails and Imperial Clothing. A fabulous day enjoyed by all - the food was amazing. All proceeds from the funds are for the *Terror to Triumph* audio book publication and launch.



November, Nicola Coleman our Broken to Brilliant WA Ambassador, author and speaker was interviewed by Kymba and the morning crew on Perth radio @Mix9.45 and will be aired in early February 2019. Watch out for the link, we will be sure to post it on our Facebook page in February 2019.







On the 8th November Nicola Coleman spoke at the Pink Book Club. The raffle proceeds were donated to Broken to Brilliant.

The Pink Book Club caters for women from all walks of life to encourage investment in themselves and provides an intimate, gritty look at real life, real women. They are passionate about helping women learn more about themselves as well as being inspired to connect with likeminded women.

*Facebook extract, 2018*

The Right Honourable the Lord Mayor Councillor Graham Quirk & The Lady Mayoress and Chairman of the Lord Mayor's Charitable Trust Mrs Anne Quirk invited 3 volunteers from Broken to Brilliant to attend the 'Charity Volunteers Thank you dinner'. Andrea, Kate and Margaret enjoyed an excellent meal and networked with a number of other charities in the Grand Ballroom, Hilton, Brisbane city on Tuesday 11 December 2018.

### Gratitude walks

The Gratitude walkers continue to be active on Saturday mornings. Walkers set out at 7.30am in the winter and 7am in the summer, leaving from Silky Oak Espresso, Strathpine and meandering along Four-mile Creek at a pace suitable for everyone. Silky Oak Café has proven to be an excellent meeting point for new walkers and directors, by letting us dominate key tables for impromptu brain storming activities and meetings.

This inexpensive form of physical exercise in a safe and supportive environment has attracted a range of people, who consistently attend the walks. Six regular walkers say they feel safe walking with us and are satisfied with the friendly leaders. Walkers practice the art of gratitude, being grateful for their surroundings and with their buddy they recount 'What-Went-Well' during the week.

Outdoor walking groups have wide ranging health benefits including reducing blood pressure, body fat, total cholesterol and the risk factors of depression. Being grateful and practicing gratitude helps to increase happiness and reduce depression. Walking with a group also reduces social isolation and increases feelings of connectedness.





---

## Pilates in the Park

Exciting news, on the 4<sup>th</sup> Saturday of the month we participated in a Pilate's class instead of walking. Annie Paull, personal trainer guided us through core strength exercises and challenged our balance.



(Right) Our very first Pilates in the Park with Annie Paull. We started with a few beginners poses which were achieved without too many problems. Bring a mat and join us on Sate 29 December.

## 4. Education, conference and research

### Education for survivors -Rebuilding your life

With funding from Westpac Bank the 6 'F's Foundation education program has evolved into the online education program titled *Rebuilding your life*. <https://broken-to-brilliant.teachable.com>

The online program is free for the first 100 participants and includes the book *Broken to Brilliant* and budget book which are posted on commencement. To date approximately 60 free courses have been taken up and we will continue to offer this course for free until the goal of 100 is reached

The Online course was launched on Tuesday 6 February 2018, using the online eLearning platform 'Teachable' for the initial launch.

An amazing amount of creative ideas by Kate and Andrea, saw the revamped, enhanced and recorded voice overs uploaded to Teachable. The online education program addresses life skills such as the importance of friends, fun, fitness, food on a budget, finances and your future options.

The program includes:

- budgeting, saving and debt management,
- how to feed a family healthy nutritional and easy to prepare meals on a budget,
- feeling good and reducing anxiety through fitness, an easy fitness programs for the whole family which includes ideas on what free activities are available for the whole family.
- the importance of having fun,
- friendship, and
- what does my future hold.

The food on a budget module is being enhanced to develop a stand-alone cook book. It will provide 6 weeks of daily meal plans to feed a family of 4 on a budget with no evening meal repeated in 6 weeks

### Education for Directors and members

#### First Aid Course

You remain in safe hands, two directors, Margaret and Kate, attended and successfully renewed their 12-month first aid certificate from the training organisation Fluid Learning, which is based at Northlakes. Qualified First Aid staffs are required as a standard work health and safety requirement.

#### Lord Mayor's education

Throughout the Andrea and Kate have been attending relevant and interesting evening business events held by the Lord Mayors Business Network

Kate and Andrea also attended a workshop at Northlakes library titled 'Authors online How to promote online'.

## Conference and Research Committee

We are very proud to inform members that the research paper, titled *Terror to Triumph Stories of Strength and Success* written and delivered by Kate Smith and Linda Sawrey was accepted for a poster, non-peer reviewed paper, a blog and asked Kate and Linda to be conference chairs at the 4th QT hotel on the Gold Coast from 3 - 5 December 2018, <https://stopdomesticviolence.com.au/>

Kate presented a poster about authors feedback from the 4 day live in workshop held as a part of the publication process for *Terror to Triumph*.

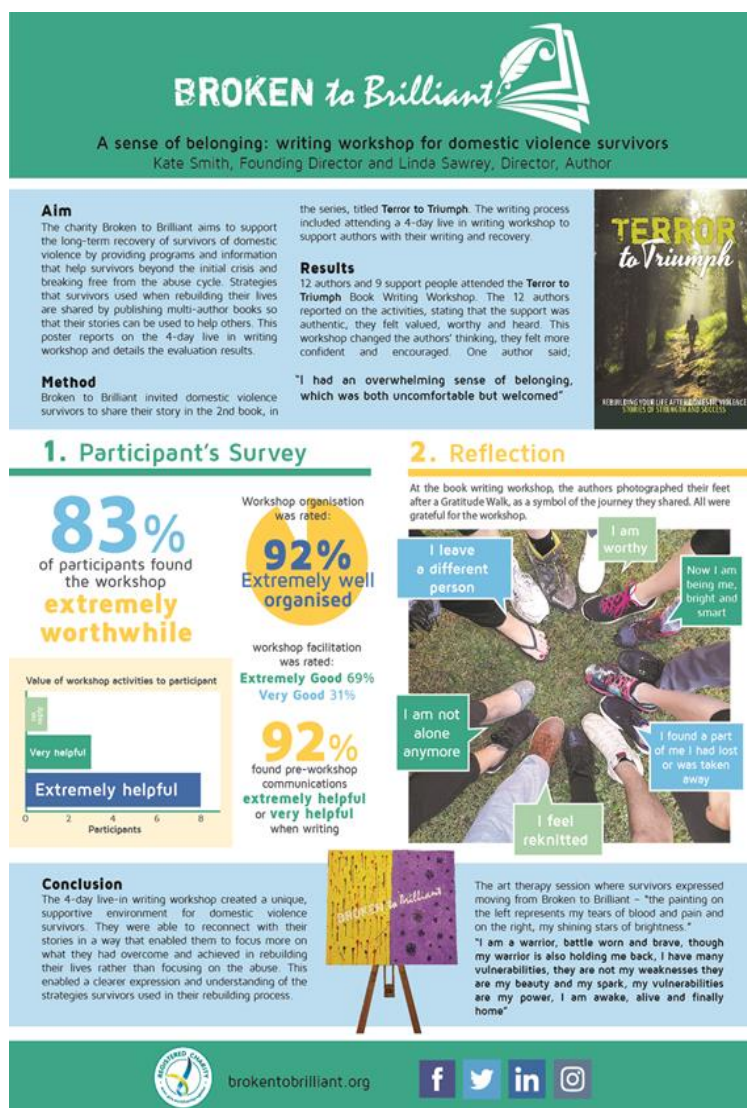
Broken to Brilliant was featured on the 4th Stop Domestic Violence Conference:

Website:

<https://stopdomesticviolence.com.au/broken-to-brilliant/>

and, in the book of proceedings

<https://stopdomesticviolence.com.au/program/dv-17.pdf>



## 5. Social Media

Four social media platforms have been maintained throughout 2018 and a closed Facebook group for private communications to domestic violence survivors and financial members.

- Facebook: <https://www.facebook.com/brokentobrilliant/>
- Instagram: <https://www.instagram.com/brokentobrilliant/>
- Twitter: <https://twitter.com/BrkntoBrilliant>
- Website: <http://brokentobrilliant.org/>

Social media has been the main avenue of communication with the public to promote numerous news articles and related topics about domestic violence, with Facebook posts occurring twice a day. Numerous promotions and events have been publicised such as:

- Book promotions, for *Broken to Brilliant* and *Terror to Triumph*
- Release of positive testimonials from the book readers.
- Advertising fundraising and wellbeing events and shared photographs
- Invitations to meet the book authors.

There was an increase in the number of followers on social media:

Social media	2016 Followers	2018 Followers
Facebook	576	914
Instagram	67	346
Twitter	95	273



## 6. Media activity

Local community radio stations and community newspaper groups shared the story about Broken to Brilliant:



### Meet the woman whose voice is on over a billion devices

On Saturday Breakfast with Loretta Ryan Queenslander Karen Jacobsen is the number one downloadable voice. Her voice is on more than a billion devices and smartphones. Now she's now using her vocal chords to help domestic violence survivors find a new direction in their lives after suffering abuse. Karen is chatting with Loretta Ryan.

**Broadcast:** Sat 3 Mar 2018, 6:00am

<https://www.abc.net.au/radio/brisbane/programs/saturdaybreakfast/the-gps-girl-domestic-violence/9505634>

On Air with Meagan Philpott on North Queensland Drive,  
**Broadcast:** 23rd May 3.20pm

The Broken to Brilliant Story with [Karen Jacobsen - The GPS Girl](#) by

The interviewed aired from Port Douglas in the North to Bundaberg in the south, west to Mt Isa and Roma and everywhere in between.



**Broken to Brilliant: the voice of Siri speaks out on domestic violence.** Karen Jacobsen chatting with Loretta Ryan.  
**Broadcast:** Sun 8 Jul 2018, 10:00am

It takes a lot of courage for survivors of domestic violence to speak out and share their story, but women who have managed to break free of violent situations and change their lives are being encouraged to inspire other women by telling their stories in the second instalment of the Broken to Brilliant book. The first book was launched in 2016 and the audio book came out earlier this year. The stories of the women were voiced by Queenslander Karen Jacobsen who is, of course, better known as the voice of Siri.

<https://www.abc.net.au/radio/brisbane/programs/sundaymornng/karen-jacobsen-domestic-violence/9955292>

Published in the Courier mail, 3 July 2018



Nikki Boyd, State Labor MP for Pine Rivers stands up for those who need it most. On the 22nd September she stands proudly with domestic violence survivors turned authors who have penned their stories in the soon to be released book titled *'Terror to Triumph Rebuilding Life After Domestic Violence'*.

Published in the Pine Rivers/Northlakes Press, Thursday November 8, 2018

Kate and Linda were interviewed Rachel Mealey, ABC Radio, Brisbane, Saturday 24 November 2018. Promoting *Terror to Triumph*, the book launch and the charity.

---

## **SECTION 4 - OUR FINANCES**

### **AUDITOR'S REPORT-30 JUNE 2018**

See separate document

Auditors Report will be insert prior to publication on the web site

---

## SECTION 5 -HOW YOU CAN HELP

### HOW YOU CAN HELP

**Become a member** <http://brokentobrilliant.org/>

**B2B Adult Membership** A\$28.00 per year

\$25 annual adult Broken to Brilliant membership. Total fee inclusive of \$3.00 credit charges. This membership is valid for 52 weeks.

**B2B Organisation Membership** A\$103.00 per year

\$100 annual Broken to Brilliant membership fee for an organisation. Total fee inclusive of credit charges of \$3.00. This membership is renewable every 52 weeks.

#### **Volunteer your time**

Join the Broken to Brilliant committee and help grow the Charity and reach survivors of domestic violence. Get involved through fund raising, awareness raising, research, education, marketing and social media.

#### **Buy a book**

Buying a book online from Kindle, Nook, Angus and Robertson, Kobo and more via <https://www.books2read.com/brokentobrilliant>

Buy a hard cover book direct from Broken to Brilliant in person or from the website

<http://brokentobrilliant.org>

**Give a Book for a bed- Broken to Brilliant** A\$30.00

Give a copy of the book Broken to Brilliant and we will arrange for the book to be donated to services that support domestic violence survivors. Stories of strength and success as women share how to rebuild life after adversity.

#### **Make a donation**

Go to the website and on the right-hand side click the donate button

<http://brokentobrilliant.org/about/>



#### **Leave a bequest**

Any properties contact Broken to Brilliant at email: [contact@broken2brilliant.com](mailto:contact@broken2brilliant.com)

#### **Support an event or fundraising activity**

Melbourne Cup 2019– Portabellas Restaurant

High Tea July 2019

#### **Recycle your containers**

Donate your cans, glass and plastic bottles to Broken to Brilliant at any recycling station simply quote our charity number and stick it in your bag C10029698.

#### **Become a corporate partner**

Contact Broken to Brilliant at email: [contact@broken2brilliant.com](mailto:contact@broken2brilliant.com)

---

## SECTION 6 - LOOKING TO THE FUTURE

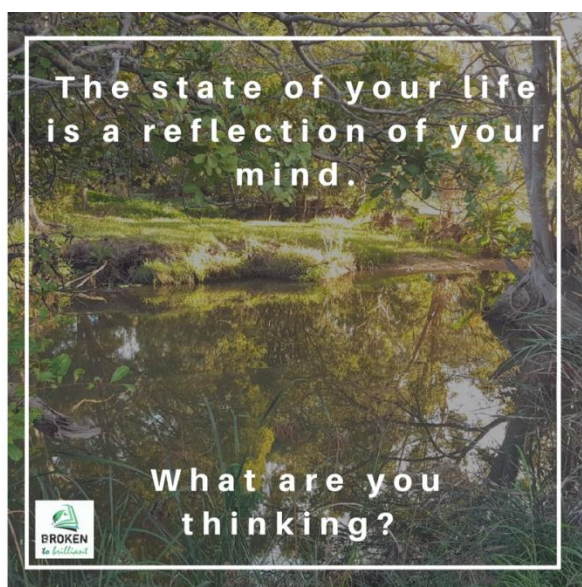
The Broken to Brilliant strategic plan will continue to be implemented in 2019. The organisation will:

- develop partnerships with other services and organisations
- continue the availability 'Steps to rebuild your life' – finance, food, fitness, friendship, fun and future for domestic violence survivors
- continue to promote Broken to Brilliant book sales via digital online sales and offline hard copy sales
- continue to promote the Give a Book for a bed campaign aiming to place the book onto beds in refuges and transition housing services across Australia
- raise awareness of rebuilding life after domestic violence through social media, presentations and speaking engagements
- gather survey results from readers regarding their feedback on the book
- apply for grants and funding
- release an audio version of the book Terror to Triumph
- assist survivors to reassess their career path using the online career guidance system
- increase membership
- continuously review and update the website
- prepare 3rd book for publishing
- host a book writing workshop
- gather feedback from authors regarding their involvement in the book, the writing workshop and support activities
- maintain the Saturday morning gratitude walks and support Pilates in the Park one a month
- expand the Funds for the Future campaign
- submit an abstract for a conference presentation or poster
- look for opportunities to grow the organisation and reach more survivors
- continue to be grateful for the opportunity of the 'adversity advantage' – resilience, courage and strength and the ability to 'pay it forward'.

*This isn't just another Charity our work is from survivors dedicated to fellow domestic violence survivors.*

*May our support and services guide you to a new chapter in your life.*





## CONTACT US

Broken to Brilliant  
C/- PO Box 59  
Strathpine QLD 4500

**Email:** [contact@broken2brilliant.com](mailto:contact@broken2brilliant.com)  
**Website:** <http://broken2brilliant.org>

## Reference

<sup>i</sup> Australian Institute of Health and Welfare 2018. Family, domestic and sexual violence in Australia 2018. Cat. no. FDV 2. Canberra: AIHW <https://www.aihw.gov.au/reports-statistics/behaviours-risk-factors/domestic-violence/reports>